



Newest Additions Solidify Platform Offering with Advanced AI-Powered Analytics and Continuous Quality Capabilities

Plano, TX – June 16, 2020 – Digital.ai, the creator of the industry’s first intelligent Value Stream Platform, today announced that it has acquired Numerify, an artificial intelligence (AI) analytics solutions firm, and Experitest, a continuous quality provider. The acquisitions, which were backed by TPG Capital, bring AI-powered business analytics and secure, integrated continuous testing capabilities to the Digital.ai Value Stream Platform, making it the most complete end-to-end value stream management (VSM) solution in the industry.

"The COVID-19 pandemic has amplified the importance of strong digital operations. As a result, global enterprises across industries are accelerating their digital transformation initiatives. The additions of Numerify and Experitest to Digital.ai enhance our ability to help these organizations rapidly increase agility and meet ever-changing customer and market demand without sacrificing quality or security," said Ashok Reddy, CEO of Digital.ai. "We welcome the Numerify and Experitest teams to the Digital.ai family and look forward to working together to help our customers create high-value digital experiences their customers trust."

Numerify’s AI-powered analytics engine will serve as the central nervous system for the Digital.ai Value Stream Platform. Advancing Digital.ai’s machine learning capabilities, the analytics engine will correlate data from the Digital.ai platform and other third-party tools used throughout customers’ value streams to create a unified data model. This unified data model will equip stakeholders from C-level executives to DevOps managers with deep AI-driven insights across all DevOps disciplines, providing the visibility they need to inform tactical and strategic decision making.

"Providing outstanding digital experiences for our customers is becoming increasingly critical to the success of our business. Numerify has been a great partner for us over the years, and we look forward to exploring the broader capabilities of the Digital.ai platform," said Joel Eagle, Senior Director Technology & Architecture at McDonald’s Corporation.

Customer-facing mobile, web, and desktop experiences are critically important pillars of the customer journey. Experitest enhances the Digital.ai Value Stream Platform with secure, integrated quality capabilities that reduce risk, enabling enterprises to provide their customers satisfying, error-free experiences across all devices and browsers. Experitest’s continuous quality solutions seamlessly integrate with best-in-class tools throughout the DevOps pipeline to allow enterprises to rapidly deliver highly protected, quality applications at-speed and at-scale.

Shea & Company and KeyBanc Capital Markets Inc. served as financial advisors to Digital.ai on the acquisition of Experitest, and Ropes & Gray LLP served as legal counsel on both the Numerify and Experitest acquisitions. Financial terms of the transactions were not disclosed.

Supplemental Quotes

"Numerify’s analytics solutions are customer-focused, platform-driven, and designed to be up and running quickly," said Gaurav Rewari, CEO of Numerify. "We look forward to combining our technology with the Digital.ai Value Stream Platform to help customers rapidly identify and address pain points in development and business value streams and improve business outcomes."

"Our continuous quality solutions are the perfect complement to Digital.ai’s Agile planning, app security, and continuous release capabilities," said Tal Barneir, CEO of Experitest. "When embedded into the development value stream, Experitest quickly determines root causes of quality issues, enabling enterprises to streamline IT processes while improving quality and business performance."

For more information and to stay current with Digital.ai’s latest news, please visit digital.ai.

About Digital.ai

Digital.ai is an industry-leading technology company dedicated to helping Global 5000 enterprises achieve digital transformation goals. Using value stream management as its cornerstone, Digital.ai combines innovative technologies in agile planning, application protection, software delivery and artificial intelligence into a unified Value Stream Platform. Digital.ai makes it possible to connect software development and delivery efforts to strategic business outcomes and create secure digital experiences customers trust. Learn more at www.digital.ai and join the conversation on Twitter @digitalaisw.

About Numerify

Numerify is the leader in AI-powered Business Analytics for Global 2000 IT organizations. Trusted by leading brands, including five of the Fortune 50, its System of Intelligence™ helps IT teams plan, build, and run the systems that power more than \$500B of commerce and achieve measurable ROI by becoming more efficient and agile while reducing risk and disruptions. Visit www.numerify.com and join the conversation on Twitter @numerify.



About Experitest

Experitest enables organizations to rapidly release better quality digital applications to the market. Its SeeTest SaaS-based Continuous Testing Platform enables web & mobile application testing across 2,000+ browsers and real mobile devices, and under real end-user conditions. The SeeTest platform includes functional and visual test automation, manual testing, and performance testing, and seamlessly integrates with tools throughout the DevOps pipeline (e.g., Appium, Selenium, Jenkins, Eclipse, XCUITest, Espresso and more). For more information visit www.experitest.com and join the conversation on Twitter @Experitest



About TPG

TPG is a global investment firm that is dedicated to delivering differentiated returns for our investors and their beneficiaries, and we are committed to doing so with integrity. Our investment strategy embraces change, takes on complexity, and creates unique opportunities. Over our more than 25-year history, we have built an ecosystem made up of hundreds of portfolio companies and a value-added network of professionals, executives, and advisors around the world. This ecosystem drives insight and engagement, which are critical to our approach to investing, value creation, and culture. The value we place on insight is reflected in the rigor of our investment process and our deep, research-based approach to theme and sector development. We are active investors and engage deeply with our portfolio companies, bringing skilled executives and operating professionals to add value beyond capital and drive long-term performance. Our success depends on our people, and we build and sustain our world-class team by creating an inclusive, supportive culture within TPG that seeks excellence and encourages humility and transparency. To learn more, visit TPG's website at www.tpg.com and on Twitter @TPG.