



Everbridge Acquires Infinite Blue, a Leader in Enterprise Business Continuity Solutions

Acquisition adds best-in-class business continuity technology and services to the market-leading Everbridge 360 platform, providing organizations with the most comprehensive, end-to-end resilience solution for gaining clarity and control early over any disruption

BURLINGTON, MA – July 23, 2024 – [Everbridge](#), Inc., the global leader in [critical event management](#) (CEM) and national [public warning](#) software solutions, today announced the acquisition of [Infinite Blue](#), a global leader in business continuity solutions. The acquisition will provide Everbridge customers with the industry’s most comprehensive and collaborative platform for automating and streamlining critical incident planning, response, and recovery, thus mitigating impacts on operations, assets, people, and customers.

“We are thrilled to welcome the Infinite Blue team and technology to Everbridge,” said David Wagner, Chief Executive Officer of Everbridge. “At a time when the risk environment is growing more complex and volatile, we continue to invest in new ways to help our customers achieve the highest levels of enterprise resilience at scale. Integrating Infinite Blue’s technology with our Everbridge 360 platform enhances our ability to provide comprehensive, end-to-end enterprise resilience solutions to our customers. This acquisition underscores our commitment to helping organizations effectively prepare for, respond to, and recover from critical events, ensuring minimal disruption and swift recovery.”

“As a long-time user of both Everbridge and Infinite Blue, I am excited about the potential this acquisition brings to our organization,” said a multinational financial services company. “The integration of Infinite Blue’s robust business continuity technology with the Everbridge 360 platform creates a complete, end-to-end solution that will greatly enhance our ability to manage and mitigate disruptions. With this combined offering, we can streamline our planning, improve our incident response, and ensure a higher level of operational resilience.”

“This is very welcome news,” agreed a global travel technology company that uses both Everbridge and Infinite Blue. “We are confident that merging Infinite Blue’s business continuity solutions with Everbridge 360 will significantly boost our resilience capabilities to navigate any crisis that should impact our business and people.”

Infinite Blue’s [BC in the Cloud](#) and [Cenari](#) solutions are used worldwide by more than 500,000 users and serve four of the Fortune 10 companies. The integration of these technologies with the Everbridge 360 platform offers an end-to-end solution for managing and mitigating disruptions at scale. Organizations can leverage the out-of-the-box modules from Infinite Blue to support each phase of the resiliency life cycle, from identifying risks to executing recovery efforts, all within a single, unified platform.



“We are excited to provide our customers with access to the Everbridge 360 platform and extend the reach of BC in the Cloud and Cenari to a broader audience,” said Frank Shultz, CEO of Infinite Blue. “Our combined solution will empower organizations to not only prepare for but also thrive in the face of disruptions, maintaining operational continuity and resilience. Together, our organizations will offer a distinct combination of technology, experience, and insights that we believe are the most complete, end-to-end solution in the industry for empowering resilience.”

Together with Everbridge, Infinite Blue will provide organizations the following benefits:

Flexible and Configurable Planning

“BC in the Cloud” provides highly flexible and configurable planning capabilities, enabling Everbridge customers to build and approve continuity plans with ease. The solution offers customizable templates based on best practices and industry standards, tailored to specific business functions, products, services, and technologies.

Enterprise Collaboration at Scale

The integrated solution enables teams everywhere to engage in both planning and response, so they are fully informed, invested and ready. Key stakeholders are informed instantaneously with automatic notifications tailored to their roles and needs.

Enhanced Incident Simulation and Response

Organizations can simulate real-world scenarios to prepare for actual incidents effectively. The centralized database acts as the nexus of information, providing accurate and updated data for informed decision-making during crises. The solution also supports live incident management, offering real-time insights and actionable data for quick and effective response.

Predictive and Proactive Incident Management

“Cenari” predicts the downstream impacts of incidents before they occur, generates a unique and dynamic response, and automatically triggers actions in business systems. This level of automation leads to fast, coordinated, and informed responses.

Thorough Risk and Dependency Analysis

The combined platform identifies recovery time objectives (RTOs) and dependencies across business elements, ensuring all critical functions and technologies are accounted for. It also pinpoints necessary resources, including specific skill sets and specialized equipment, to support recovery efforts.

Automated Approvals and Compliance

The integrated solution streamlines the approval process for assessments and recovery plans, ensuring all actions are tracked with full approval history for audit and regulatory compliance. This facilitates adherence to industry standards and regulations, providing detailed documentation and reports.

Continuous Improvement and After-Action Reporting

Post-incident analysis and after-action reports help identify opportunities for improvement, ensuring continuous enhancement of business continuity plans. The solution assigns and tracks action items to ensure improvement opportunities are followed through to completion.



To learn more or to request a demo, please visit [Everbridge](#).

About Everbridge

[Everbridge](#) empowers enterprises and government organizations to anticipate, mitigate, respond to, and recover stronger from critical events. In today's unpredictable world, resilient organizations minimize impact to people and operations, absorb stress, and return to productivity faster when deploying critical event management (CEM) technology. Everbridge digitizes organizational resilience by combining intelligent automation with the industry's most comprehensive risk data to Keep People Safe and Organizations Running™. For more information, visit <https://www.everbridge.com/>, read the company [blog](#), and follow on [LinkedIn](#). Everbridge... *Empowering Resilience*.

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Everbridge Contacts:

Jeff Young
Media Relations
jeff.young@everbridge.com
781-859-4116

Jim Gatta
Media Relations
jim.gatta@everbridge.com
215-290-3799