

momoGood Launches Through Combination of Tatango and Givergy; Majority Growth Investment Led by Edison Partners and Vocap Partners

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New company unifying mobile engagement, experiential fundraising and donor intelligence with AI-native platform for the global giving economy

PLANO, Texas & NASHVILLE, Tenn.--([BUSINESS WIRE](#))--momoGood today launched as a new company formed through the strategic combination of Tatango and Givergy, backed by a growth investment led by Edison Partners and Vocap Partners. Edison Partners acquired a majority position in the company. Financial terms were not disclosed.

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momoGood combines Tatango’s mobile-first engagement infrastructure with Givergy’s experiential fundraising and event technology to create a unified, AI-native platform serving nonprofits, political organizations, enterprises and donors globally. The platform is designed to reduce technology fragmentation, broaden participation and deliver intelligent insights that help organizations engage supporters more effectively while giving individuals greater continuity and control over their generosity.

More than 2,500 nonprofit, political and enterprise customers across North America, Europe, Hong Kong, and Australia will rely on momoGood for engagement and fundraising performance. Tatango is a leader in text-based fundraising, where mobile messaging campaigns deliver up to seven times return on fundraising investment. Givergy complements this capability with event and auction technology used by organizations worldwide to power high-impact fundraising experiences. Together, these capabilities form the foundation of a hyper-personalized, intelligent, AI-forward approach to increasing participation, improving campaign performance and strengthening long-term donor relationships. Charitable contributions in the United States alone exceed \$600 billion, highlighting the scale of the global generosity economy.

momoGood is led by Chief Executive Officer Matt Combs, the founder of YourCause, a corporate social responsibility and employee engagement platform, previously backed by Vocap Partners and subsequently acquired by Blackbaud in 2019. “The market does not need another fundraising tool; it needs a unified operating system,” said Combs. “We’re

building momoGood to be the giving industry’s infrastructure, connecting engagement, fundraising and data across organizations and individuals. By eliminating fragmentation and introducing real intelligence, donor participation expands and charitable impact scales.”

“Even with consolidation across the nonprofit technology market in recent years, the giving industry at large still struggles with structural challenges that have limited donor continuity and constrained innovation,” said Kelly Ford, General Partner at Edison Partners. “With proven performance across mobile engagement and experiential fundraising, a global customer base, diverse revenue streams and strong unit economics, momoGood sets the stage for a new era of innovation in the giving industry.” Ford and Edison Partners Principal Ben Laufer join the company’s board of directors along with CEO Matt Combs, Vocap Managing Partner Vinny Olmstead, and Edison Director Network member and Aidentified co-CEO Tom Rauker.

The name momoGood is short for “More. Modern. Good.,” reflecting the company’s mission to modernize fundraising and engagement through a more connected and intelligent ecosystem. momoGood will continue supporting Tatango and Givergy customers without disruption while inviting nonprofit, corporate and political organizations to collaborate on the company’s next-generation platform initiatives launching in the second half of 2026.

Reed Smith and Nelson Mullins served as legal advisors to momoGood. Horizon Partners served as financial advisor to Givergy and Mishcon de Reya served as legal advisor. Shea & Company served as financial advisor to Tatango and K&L Gates served as legal advisor.

About momoGood

momoGood is redefining modern giving. The AI-native platform brings fundraising, workplace giving, and individual generosity into a unified system designed to amplify impact at scale. Built to help enterprises, nonprofit and political organizations strengthen participation, deepen relationships, and drive measurable outcomes, momoGood connects intelligent data, text messaging, and event and auction fundraising to power mobile-first engagement. Collectively, the technologies behind momoGood have already contributed to more than \$2B in global impact. Additional information is available at www.momoGood.com.

About Edison Partners

Edison Partners is a leading growth equity firm providing the financial and intellectual capital CEOs and executive teams need to scale their companies. The firm’s team brings more than 275 years of combined investing, operating and sector experience to each

investment, accessible through the Edison Edge value creation platform tailored to each company's strategy and stage. Edison targets high-growth vertical SaaS, fintech and healthcare IT companies outside Silicon Valley with \$15 million to \$50 million in revenue. Edison's active portfolio has created aggregated market value exceeding \$10 billion. The firm manages \$2.2 billion in assets. For more information, visit www.edisonpartners.com and follow on [LinkedIn](#).

About Vocap Partners

Vocap Partners is a growth investment firm focused on building category-defining software and AI native platforms serving supply chain, healthcare, fintech and not for profit solutions. The firm partners with founders and executives to originate transformational opportunities, recruit leadership and scale companies that deliver measurable impact. Vocap has deep experience investing in technology that powers the global social impact ecosystem and believes intelligent software platforms will define the future of the generosity economy. For more information, visit www.vocappartners.com and follow on [LinkedIn](#).

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